



U.S. General Services Administration

# Industry Day

## GSA Mission Statement

The mission of GSA is to deliver the best value in real estate, acquisition, and technology services to government and the American people.

### Industry Day

August 26, 2016

### Location

Jackson Center  
6001 Moquin Dr  
Huntsville, AL 35806

### Site Tour

August 27, 2016

### Location

Software Engineering Directorate  
6263 Hackberry Rd  
Redstone Arsenal, AL 35898

### Disclaimer

The content presented during Industry Day provides potential offerors with an overview of likely parts of the solicitation for Battlefield Systems Engineering Services (BSES), Strategic Systems Engineering Services (SSES), and Virtual, Interactive, and Multimedia Systems Engineering Services (VSES). The Government may elect to incorporate all, some, or none of the sections into the solicitation. The Government may elect to videotape and/or voice record all or portions of Industry Day as its exclusive right and property. The Government will not provide a copy of the videotape or recording to any offeror/contractor. Offerors are prohibited during the sessions from making independent recordings of the oral sessions by any means or method. The written terms and conditions of the final solicitation will govern over any information presented today.

## Morning Industry Day – August 26

Time	Topic	
7:00–7:30 am	Sign-in (pre-registration is required)	
7:30–8:00 am	Opening Remarks and Industry Day Objective	Mr. Jason Heddy
8:00–8:30 am	Volume II: Technical Volume (BSES, SSES)	Mr. Scott Adams
8:30–9:00 am	Volume II: Technical Volume (VSES) & Volume I: Administrative (BSES, SSES, VSES)	Mr. Garrett Nelson
9:00–9:15 am	Break	
9:15–9:45 am	Volume III: Capability Plan (BSES, SSES, VSES)	Mrs. Markesha McCants
9:45–10:15 am	Volume IV: Past Performance (BSES, SSES, VSES)	Ms. Jennifer Rape
10:15–10:45 am	Team Break	
10:45–12:15 pm	Volume V: Cost (Battlefield, Strategic, and Virtual)	Mr. Jason Heddy
12:15 – 1:30 pm	Lunch	

## Afternoon Industry Day – August 26

Time	Topic	
1:30–2:00 pm	SED Enterprise Tools	Mr. David Wade
2:00–2:30 pm	Lab Briefings (Aviation Mission Planning System (AMPS) Battlefield, Aviation Analog Logistics (AAL) Battlefield, Analytics & Visualization Lab (AnVL) Strategic, and <i>Centralized Aviation Flight Records System</i> (CAFRS) – Strategic)	Mr. Dan Gehring Mr. Mark Hundscheid Mr. Don Reece
2:30–3:00 pm	Responses to Performance Work Statement	Mr. Tom McCay
3:00–3:30 pm	Team Break	
3:30–4:00 pm	Organizational Conflict of Interest “OCI”	Mr. Scott Adams
4:00–4:30 pm	Data Rights	Mr. Garrett Nelson
4:30–5:00 pm	General Q&A Session	
5:00–5:30 pm	Closing Remarks	